

# Village Center

350 Princeton Hightstown Rd · 350 Princeton Hightstown Rd,  
West Windsor Township, NJ 08550, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	2,666	2,643	43,093	43,515	103,202	105,431
Workday Population	3,780	--	35,427	--	115,589	--
Population Growth: Curre...	--	-0.863%	--	0.979%	--	2.16%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	918	911	16,183	16,383	37,687	38,401
Nonfamily Households	--	--	--	--	--	--

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	954	952	17,079	17,374	39,939	40,887
Vacant Housing Units	36	41	895	991	2,252	2,486
Renter Occupied Housing ...	42	43	5,916	6,111	13,894	14,229
Owner Occupied Housing ...	875	868	10,268	10,272	23,792	24,172

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Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	1,294	1,276	21,041	21,205	50,401	51,403
Female	1,372	1,367	22,052	22,310	52,801	54,028

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	865	704	15,885	13,926	39,476	35,698
Black	44	44	2,649	2,801	6,026	6,386
American Indian	2	2	168	184	360	401
Asian	1,592	1,714	18,582	19,827	43,930	47,419
Native Hawaiian / Pacific I...	--	--	31	36	58	68
Other	45	51	2,682	3,221	6,122	7,202
2+ Races	118	128	3,096	3,519	7,228	8,259
% Hispanic	4.239%	5.108%	12.292%	14.602%	11.847%	13.782%

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Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	74	78	1,844	1,876	4,639	4,750
Age 5 - 9	86	73	1,982	1,827	5,184	4,753
Age 10 - 14	176	96	2,724	2,108	7,027	5,713
Age 15 - 17	133	127	1,831	1,780	4,465	4,392
Age 18 - 20	126	120	1,751	1,764	4,463	4,587
Age 21 - 24	138	149	2,113	2,282	5,083	5,749
Age 25 - 34	211	292	5,201	5,567	12,227	13,266
Age 35 - 44	190	159	5,397	5,119	13,908	12,869
Age 45 - 54	427	369	6,392	6,128	15,970	15,713
Age 55 - 64	449	412	5,960	5,947	13,688	14,172
Age 65 - 74	377	441	4,589	5,296	9,588	11,389
Age 75 - 84	215	262	2,584	3,009	4,986	5,942
Age 85+	65	66	724	812	1,974	2,136
Median Age	50	51	44	45	43	44
Median Age, Male	50	51	43	44	42	43
Median Age, Female	50	52	45	46	43	45
Average Age	46	47	42	43	41	42
Average Age, Male	45	48	41	44	40	43
Average Age, Female	46	--	43	--	41	--

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Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	464	480	10,106	10,516	23,610	24,714
Married, Spouse Present	1,570	1,612	21,835	22,455	51,145	53,315
Married, Spouse Absent	63	65	1,259	1,305	3,110	3,299
Divorced	88	89	1,800	1,852	4,932	5,165
Widowed	145	150	1,543	1,575	3,556	3,724

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Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	5	7	16	21	51	59
\$20,000 - \$39,999	--	--	20	22	130	134
\$40,000 - \$59,999	--	--	55	26	82	58
\$60,000 - \$79,999	--	--	114	132	136	169
\$80,000 - \$99,999	2	--	139	82	248	116
\$100,000 - \$149,999	3	3	244	283	527	578
\$150,000 - \$199,999	3	3	154	158	449	480
\$200,000 - \$299,999	5	4	478	362	1,506	1,176
\$300,000 - \$399,999	48	31	1,220	942	2,761	2,296
\$400,000 - \$499,999	89	63	1,514	1,223	3,246	2,709
\$500,000 - \$749,999	287	239	2,775	2,641	6,401	6,072
\$750,000 - \$999,999	257	237	2,043	2,043	4,805	4,837
\$1,000,000 - \$1,499,999	151	208	1,317	1,723	2,844	3,939
\$1,500,000 - \$1,999,999	13	55	153	514	462	1,181
\$2,000,000+	13	18	26	101	144	370
Median Value	\$745.4k	\$842.6k	\$578.1k	\$649.9k	\$620.8k	\$697.7k
Average Value	\$814.6k	\$928.6k	\$625k	\$712.4k	\$659.7k	\$751.7k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	853	851	9,043	9,083	20,118	20,459
Single Unit Attached	38	39	1,447	1,469	4,585	4,716
2 Units	36	36	183	187	496	508
3 to 4 Units	1	1	801	823	1,986	2,017
5 to 19 Units	11	12	4,148	4,310	9,038	9,338
20 to 49 Units	--	--	423	434	1,454	1,510
50+ Units	11	11	771	801	1,997	2,069
Mobile Home	2	2	263	268	264	269
Other	--	--	--	--	--	--

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Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	20	19	696	675	1,503	1,494
\$15,000-\$24,999	18	17	405	394	917	894
\$25,000-\$34,999	16	16	683	638	1,489	1,411
\$35,000-\$49,999	24	22	757	695	2,158	2,074
\$50,000-\$74,999	64	64	1,690	1,639	3,797	3,743
\$75,000-\$99,999	71	68	1,611	1,605	3,882	3,728
\$100,000-\$124,999	68	69	1,613	1,525	3,646	3,546
\$125,000-\$149,999	44	45	1,470	1,421	3,076	3,100
\$150,000-\$199,999	116	104	2,122	2,201	5,357	5,252
\$200,000-\$249,999	71	74	1,175	1,341	3,103	3,461
\$250,000-\$499,999	191	185	2,073	2,178	4,838	5,262
\$500,000+	215	227	1,890	2,070	3,922	4,436
Median Household income	\$270.3k	\$284.8k	\$175.2k	\$185.3k	\$161.1k	\$170.1k
Average Household Income	\$286.5k	\$293.1k	\$204.9k	\$213.7k	\$197.5k	\$206.6k



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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	8	7	566	597	1,223	1,300
No High School Degree	13	14	448	479	1,303	1,394
High School Graduate	126	133	3,910	4,099	8,922	9,348
Some College, No Degree	164	172	3,306	3,467	7,341	7,716
Associate's Degree	79	83	1,300	1,352	3,352	3,503
Bachelor's Degree	551	569	10,066	10,353	23,217	24,214
Master's Degree	691	711	7,742	7,935	18,894	19,650
Professional Degree	118	122	1,304	1,331	3,008	3,128
Doctorate Degree	182	189	2,205	2,265	5,081	5,234

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	1,323	1,361	22,450	23,187	53,920	56,319
Civilian Labor Force, Une...	75	77	1,450	1,498	3,187	3,338
Armed Forces	--	1	--	1	--	1
Not in Labor Force	887	914	12,034	12,426	27,759	29,095
% Civilian Labor Force Une...	5%	5%	6%	6%	5%	6%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	405	414	6,866	7,058	17,015	17,788
Walked	7	7	146	152	556	579
Bicycle	3	3	73	70	165	162
Carpooled	16	17	795	829	2,294	2,435
Drove Alone	656	683	12,003	12,434	29,238	30,641
Public Transport	200	203	1,580	1,614	3,583	3,755
Other	30	30	439	459	811	851

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	194	203	3,942	4,091	10,078	10,500
Travel Time: 15 - 29 Minutes	406	422	6,277	6,510	14,536	15,216
Travel Time: 30 - 44 Minutes	128	133	2,588	2,661	6,894	7,238
Travel Time: 45 - 59 Minutes	34	35	1,121	1,150	2,869	3,005
Travel Time: 60+ Minutes	319	324	3,573	3,657	8,309	8,705
Average Travel Time	42	42	36	36	36	36

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	18	19	696	724	1,452	1,512
Admin/Spprt/Waste Mgmt	16	17	713	747	1,677	1,770
Agriculture/Forest/Fish/H...	--	1	82	81	131	131
Entertainment/Rec	100	104	431	445	869	911
Construction	36	37	518	543	1,345	1,399
Educational Svcs	176	182	2,320	2,393	6,775	7,068
Fin/Insur/RE/Rent/Lse	372	381	3,465	3,562	7,530	7,916
Health Care/Soc Asst	79	82	2,309	2,400	6,150	6,486
Information	70	72	849	869	1,786	1,850
Mgmt of Companies	5	5	102	107	277	292
Total Manufacturing	60	62	2,056	2,122	5,095	5,333
Oth Svcs, Not Pub Admin	19	19	583	606	1,383	1,453
Prof/Sci/Tech/Admin	256	262	4,374	4,480	10,706	11,148
Public Administration	25	26	581	597	2,098	2,210
Retail Trade	48	50	2,317	2,407	4,798	5,009
Transport/Warehse/Utils	34	35	598	619	1,770	1,869
Wholesale Trade	31	32	592	615	1,432	1,521

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	24	25	520	546	1,313	1,375
Arts/Entertain/Sports	83	86	554	563	1,162	1,206
Building Grounds Maint	16	17	323	344	840	890
Business/Financial Ops	135	138	2,567	2,639	5,575	5,820
Community/Soc Svcs	11	12	258	269	935	985
Computer/Mathematical	265	270	3,270	3,347	7,613	7,925
Construction/Extraction	10	12	189	203	709	743
Edu/Training/Library	103	108	1,607	1,655	4,468	4,664
Farm/Fish/Forestry	--	--	4	6	17	16
Food Prep/Serving	7	7	624	641	1,151	1,189
Health Practitioner/Tec	81	84	972	996	2,874	3,028
Healthcare Support	11	11	358	381	777	830
Maintenance Repair	2	2	327	342	799	841
Legal	20	21	415	426	940	986
Life/Phys/Soc Science	22	22	654	669	1,748	1,812
Management	331	340	3,929	4,049	10,344	10,848
Office/Admin Support	60	62	1,610	1,658	4,470	4,729
Production	13	13	518	540	1,251	1,309
Protective Svcs	1	1	222	232	627	656
Sales/Related	65	67	2,362	2,448	4,588	4,809
Personal Care/Svc	47	50	342	352	891	920
Transportation/Moving	37	39	961	1,012	2,183	2,300
White Collar	1,200	1,235	18,719	19,266	46,030	48,186
Blue Collar	62	65	1,995	2,096	4,943	5,193
Service & Farm	82	86	1,873	1,955	4,302	4,501