

Route 36 Plaza

New Jersey 36 · NJ-36, West Long Branch, NJ 07764, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	8,196	8,225	79,241	80,127	139,286	140,971
Workday Population	7,980	--	74,166	--	142,360	--
Population Growth: Curre...	--	0.354%	--	1.118%	--	1.21%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	3,169	3,170	30,658	31,165	55,017	55,954
Nonfamily Households	--	--	--	--	--	--

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	3,315	3,328	34,758	35,333	61,913	62,948
Vacant Housing Units	147	157	4,100	4,168	6,896	6,994
Renter Occupied Housing ...	1,009	1,008	13,426	13,734	21,041	21,460
Owner Occupied Housing ...	2,160	2,163	17,232	17,431	33,976	34,493

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Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	4,062	4,079	38,424	38,858	67,344	68,140
Female	4,134	4,146	40,817	41,269	71,942	72,831

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	5,774	5,533	48,355	47,246	92,293	91,366
Black	254	255	6,492	6,264	10,413	10,003
American Indian	31	38	629	704	1,030	1,128
Asian	195	208	3,065	3,173	5,314	5,503
Native Hawaiian / Pacific I...	6	6	26	28	38	43
Other	993	1,127	10,687	11,679	15,169	16,381
2+ Races	944	1,058	9,986	11,033	15,028	16,548
% Hispanic	17.216%	19.866%	21.176%	23.217%	18.527%	20.103%

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Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	420	412	3,942	3,925	6,784	6,783
Age 5 - 9	440	428	4,158	3,997	7,219	6,954
Age 10 - 14	466	435	4,551	4,226	7,995	7,430
Age 15 - 17	293	272	2,956	2,768	5,124	4,804
Age 18 - 20	317	309	4,157	4,095	6,323	6,192
Age 21 - 24	402	417	4,177	4,388	6,966	7,300
Age 25 - 34	1,003	1,000	9,802	9,726	16,456	16,732
Age 35 - 44	1,047	1,063	10,228	10,480	17,343	17,537
Age 45 - 54	986	966	9,026	9,189	16,531	16,414
Age 55 - 64	1,189	1,061	10,654	9,631	19,514	17,822
Age 65 - 74	944	1,065	9,073	9,993	16,658	18,443
Age 75 - 84	489	584	4,691	5,752	8,742	10,686
Age 85+	200	213	1,827	1,956	3,631	3,873
Median Age	43	44	42	42	43	44
Median Age, Male	40	40	39	40	41	42
Median Age, Female	46	46	43	44	45	46
Average Age	42	43	41	42	42	43
Average Age, Male	40	45	40	44	41	45
Average Age, Female	44	--	43	--	44	--

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Marital Status	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Never Married	1,861	1,884	23,427	23,967	37,840	38,703	
Married, Spouse Present	3,770	3,817	30,683	31,265	57,996	59,177	
Married, Spouse Absent	150	151	2,874	2,928	4,085	4,173	
Divorced	679	686	6,037	6,183	11,336	11,591	
Widowed	410	413	3,568	3,634	6,032	6,160	

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Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	6	6	90	82	184	185
\$20,000 - \$39,999	41	28	203	213	259	275
\$40,000 - \$59,999	5	16	83	61	107	78
\$60,000 - \$79,999	1	4	111	121	162	173
\$80,000 - \$99,999	3	2	144	95	221	128
\$100,000 - \$149,999	2	3	130	185	280	341
\$150,000 - \$199,999	9	--	217	175	406	376
\$200,000 - \$299,999	48	33	583	503	997	794
\$300,000 - \$399,999	241	152	1,866	1,251	3,126	2,209
\$400,000 - \$499,999	381	276	2,353	1,987	4,381	3,522
\$500,000 - \$749,999	794	741	5,291	4,889	10,548	9,689
\$750,000 - \$999,999	389	493	3,356	3,647	6,908	7,427
\$1,000,000 - \$1,499,999	173	285	1,758	2,624	3,733	5,474
\$1,500,000 - \$1,999,999	33	78	503	843	1,110	1,807
\$2,000,000+	32	44	543	757	1,553	2,017
Median Value	\$607.8k	\$687.6k	\$619.8k	\$692.3k	\$666.2k	\$741.9k
Average Value	\$660.6k	\$758.7k	\$678.5k	\$767k	\$721.6k	\$811.9k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	2,151	2,160	16,990	17,187	33,878	34,348
Single Unit Attached	449	450	3,792	3,849	6,546	6,664
2 Units	88	86	1,829	1,849	2,428	2,456
3 to 4 Units	102	102	2,178	2,215	3,301	3,354
5 to 19 Units	103	105	3,971	4,095	6,554	6,719
20 to 49 Units	213	215	1,611	1,640	2,568	2,616
50+ Units	208	208	4,016	4,115	6,225	6,366
Mobile Home	2	2	365	376	407	419
Other	--	--	5	5	6	6

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Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	318	280	2,979	2,785	4,407	4,109
\$15,000-\$24,999	212	229	2,180	2,120	3,169	3,109
\$25,000-\$34,999	115	118	2,061	1,931	3,161	2,918
\$35,000-\$49,999	170	155	2,611	2,654	4,288	4,296
\$50,000-\$74,999	405	366	3,808	3,623	6,551	6,165
\$75,000-\$99,999	362	349	3,401	3,266	5,885	5,709
\$100,000-\$124,999	301	300	2,753	2,781	4,822	4,862
\$125,000-\$149,999	313	295	2,208	2,303	4,106	4,162
\$150,000-\$199,999	464	461	3,237	3,311	6,273	6,337
\$200,000-\$249,999	228	265	1,670	2,013	3,434	4,049
\$250,000-\$499,999	202	249	2,148	2,456	4,869	5,452
\$500,000+	77	103	1,601	1,922	4,052	4,785
Median Household income	\$107.1k	\$112.7k	\$98.8k	\$106k	\$115.9k	\$124.9k
Average Household Income	\$125.8k	\$135.5k	\$133.4k	\$143.2k	\$153.6k	\$164.2k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	182	185	2,734	2,769	3,554	3,628
No High School Degree	316	316	2,515	2,564	3,582	3,649
High School Graduate	1,202	1,225	12,542	12,908	19,676	20,272
Some College, No Degree	1,194	1,217	9,379	9,644	16,428	16,892
Associate's Degree	436	440	4,009	4,099	7,355	7,545
Bachelor's Degree	1,550	1,572	14,604	14,987	29,052	29,813
Master's Degree	836	845	6,719	6,897	13,676	14,015
Professional Degree	100	103	1,696	1,732	3,521	3,606
Doctorate Degree	44	47	1,100	1,128	2,033	2,088

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	4,104	4,161	39,255	40,180	69,934	71,567
Civilian Labor Force, Une...	405	413	3,193	3,270	4,826	4,949
Armed Forces	2	2	44	47	78	83
Not in Labor Force	2,263	2,283	23,113	23,566	40,748	41,614
% Civilian Labor Force Une...	9%	9%	7%	7%	6%	6%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	812	815	5,627	5,739	11,614	11,863
Walked	47	47	1,086	1,116	1,660	1,705
Bicycle	1	2	304	312	447	459
Carpooled	364	368	4,521	4,629	6,087	6,238
Drove Alone	2,520	2,556	24,598	25,152	44,774	45,791
Public Transport	63	72	1,384	1,430	2,985	3,073
Other	27	29	919	933	1,536	1,561

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	1,260	1,280	11,067	11,324	19,260	19,711
Travel Time: 15 - 29 Minutes	802	815	11,141	11,396	19,923	20,384
Travel Time: 30 - 44 Minutes	583	591	6,239	6,388	10,378	10,630
Travel Time: 45 - 59 Minutes	151	153	1,872	1,919	3,686	3,765
Travel Time: 60+ Minutes	517	525	4,511	4,606	8,469	8,654
Average Travel Time	30	30	30	30	30	30

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	200	206	2,380	2,448	3,896	4,001
Admin/Spprt/Waste Mgmt	175	179	1,834	1,886	3,113	3,190
Agriculture/Forest/Fish/H...	1	2	138	136	227	228
Entertainment/Rec	74	76	1,139	1,165	1,875	1,922
Construction	456	462	4,122	4,203	5,684	5,807
Educational Svcs	401	404	4,484	4,573	7,679	7,854
Fin/Insur/RE/Rent/Lse	398	404	4,090	4,174	8,170	8,326
Health Care/Soc Asst	427	430	4,589	4,683	8,778	8,966
Information	89	91	1,019	1,041	2,144	2,194
Mgmt of Companies	20	19	28	32	77	81
Total Manufacturing	289	291	1,647	1,680	3,300	3,380
Oth Svcs, Not Pub Admin	228	233	2,271	2,324	3,739	3,820
Prof/Sci/Tech/Admin	391	396	3,609	3,685	7,863	8,040
Public Administration	304	309	1,539	1,583	2,945	3,026
Retail Trade	334	340	4,155	4,244	7,191	7,350
Transport/Warehse/Utils	128	129	1,395	1,445	2,453	2,526
Wholesale Trade	82	82	1,075	1,105	1,818	1,862

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	33	35	533	539	1,175	1,199
Arts/Entertain/Sports	169	169	801	820	1,695	1,723
Building Grounds Maint	206	210	1,881	1,934	2,703	2,780
Business/Financial Ops	311	317	2,138	2,184	5,305	5,417
Community/Soc Svcs	66	67	819	839	1,347	1,376
Computer/Mathematical	155	153	1,576	1,598	3,170	3,216
Construction/Extraction	302	307	3,075	3,138	4,171	4,269
Edu/Training/Library	275	277	2,939	3,000	5,358	5,480
Farm/Fish/Forestry	1	3	72	73	129	133
Food Prep/Serving	150	152	1,793	1,835	2,822	2,890
Health Practitioner/Tec	174	177	2,330	2,382	4,392	4,488
Healthcare Support	91	91	1,208	1,244	2,036	2,089
Maintenance Repair	149	147	788	810	1,497	1,540
Legal	82	85	507	520	1,327	1,358
Life/Phys/Soc Science	16	17	317	325	610	625
Management	579	587	5,526	5,647	10,610	10,838
Office/Admin Support	365	368	3,548	3,621	6,199	6,340
Production	61	62	613	629	1,350	1,389
Protective Svcs	124	126	950	971	1,585	1,627
Sales/Related	324	331	4,430	4,525	8,055	8,231
Personal Care/Svc	215	218	1,444	1,483	2,091	2,148
Transportation/Moving	149	152	2,228	2,292	3,326	3,416
White Collar	2,548	2,584	25,463	26,000	49,242	50,292
Blue Collar	660	668	6,703	6,868	10,343	10,614
Service & Farm	787	800	7,349	7,541	11,365	11,666