



# Marketplace at Heritage Harbour

805 Lighthouse Dr · 805 Lighthouse Dr, Bradenton, FL 34212, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	6,105	6,932	34,204	38,237	141,026	156,851
Workday Population	5,560	--	34,989	--	122,956	--
Population Growth: Curre...	--	13.546%	--	11.791%	--	11.221%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	2,612	2,940	15,135	17,002	58,016	64,780
Nonfamily Households	--	--	--	--	--	--

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	3,109	3,443	17,593	19,497	66,307	73,203
Vacant Housing Units	497	503	2,458	2,495	8,291	8,423
Renter Occupied Housing ...	1,222	1,376	4,170	4,657	14,214	15,856
Owner Occupied Housing ...	1,391	1,564	10,964	12,344	43,802	48,924

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Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	2,907	3,297	16,396	18,301	67,406	74,859
Female	3,197	3,635	17,808	19,936	73,620	81,991

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	4,411	4,890	27,114	30,057	102,182	112,474
Black	443	504	1,520	1,487	10,695	10,764
American Indian	20	25	118	140	544	631
Asian	224	267	1,008	1,223	4,401	5,428
Native Hawaiian / Pacific I...	4	4	28	28	103	107
Other	266	336	1,077	1,278	7,915	9,171
2+ Races	736	905	3,339	4,024	15,186	18,275
% Hispanic	16.036%	17.412%	11.446%	12.106%	16.079%	16.958%

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Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	240	274	1,198	1,356	6,123	6,892
Age 5 - 9	242	265	1,180	1,323	6,331	6,838
Age 10 - 14	355	285	1,445	1,348	7,648	7,196
Age 15 - 17	226	242	1,033	988	5,013	5,196
Age 18 - 20	225	249	1,058	1,058	4,902	5,333
Age 21 - 24	296	343	1,459	1,614	6,116	7,458
Age 25 - 34	883	1,006	3,350	4,183	13,109	16,103
Age 35 - 44	781	895	3,169	3,440	14,662	15,226
Age 45 - 54	693	774	3,616	3,641	15,761	16,696
Age 55 - 64	785	850	5,334	5,188	19,378	18,676
Age 65 - 74	911	1,129	7,049	8,516	24,349	28,876
Age 75 - 84	398	520	3,529	4,587	13,934	17,889
Age 85+	70	100	783	994	3,700	4,471
Median Age	44	45	52	53	49	49
Median Age, Male	43	45	51	53	48	48
Median Age, Female	44	46	52	54	49	50
Average Age	43	44	49	50	46	47
Average Age, Male	43	45	49	50	46	48
Average Age, Female	43	--	49	--	47	--

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Marital Status	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Never Married	1,205	1,415	5,770	6,524	27,619	31,144	
Married, Spouse Present	2,539	2,903	17,054	19,094	64,570	72,253	
Married, Spouse Absent	747	881	1,936	2,231	5,351	6,070	
Divorced	620	724	3,423	3,874	14,053	15,913	
Widowed	156	185	2,197	2,486	9,332	10,545	

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Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	--	1	109	105	828	822
\$20,000 - \$39,999	2	1	352	355	1,292	1,426
\$40,000 - \$59,999	1	1	123	226	548	739
\$60,000 - \$79,999	1	--	55	44	606	427
\$80,000 - \$99,999	--	1	85	81	646	713
\$100,000 - \$149,999	7	3	110	161	1,552	1,633
\$150,000 - \$199,999	43	17	244	172	1,569	1,500
\$200,000 - \$299,999	250	209	1,560	1,182	6,142	4,865
\$300,000 - \$399,999	361	352	2,174	2,170	9,766	8,813
\$400,000 - \$499,999	248	317	2,091	2,102	8,401	8,957
\$500,000 - \$749,999	332	380	2,547	3,122	7,844	11,036
\$750,000 - \$999,999	122	193	1,062	1,582	2,883	4,681
\$1,000,000 - \$1,499,999	23	76	234	724	1,091	2,185
\$1,500,000 - \$1,999,999	2	11	111	148	428	675
\$2,000,000+	1	2	107	171	206	451
Median Value	\$381.2k	\$435.7k	\$421.9k	\$473.7k	\$381.8k	\$431.1k
Average Value	\$440.6k	\$499.5k	\$490.8k	\$551.4k	\$441.1k	\$501.3k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	1,479	1,637	10,829	12,030	43,060	47,735
Single Unit Attached	358	394	893	979	3,352	3,731
2 Units	8	9	183	202	1,159	1,260
3 to 4 Units	166	182	942	1,071	1,904	2,114
5 to 19 Units	521	580	1,994	2,189	4,843	5,363
20 to 49 Units	468	519	1,205	1,329	2,382	2,671
50+ Units	79	90	191	216	864	971
Mobile Home	30	32	1,301	1,423	8,627	9,236
Other	--	--	54	58	115	123

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Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	153	171	780	798	3,383	3,378
\$15,000-\$24,999	45	42	623	633	2,749	2,742
\$25,000-\$34,999	193	183	1,031	1,023	4,057	3,998
\$35,000-\$49,999	302	334	1,554	1,505	6,938	6,473
\$50,000-\$74,999	355	368	2,204	2,470	8,663	9,912
\$75,000-\$99,999	468	491	2,391	2,470	8,136	8,464
\$100,000-\$124,999	356	398	1,894	2,127	6,521	7,289
\$125,000-\$149,999	301	326	1,353	1,600	5,043	5,835
\$150,000-\$199,999	225	320	1,409	1,766	5,887	7,156
\$200,000-\$249,999	100	138	757	985	2,889	4,026
\$250,000-\$499,999	89	127	782	1,074	2,702	3,834
\$500,000+	25	43	356	550	1,049	1,672
Median Household income	\$90.1k	\$95.6k	\$92.9k	\$99.8k	\$89.6k	\$97.3k
Average Household Income	\$102.5k	\$110.8k	\$115.3k	\$125.1k	\$110k	\$120.8k



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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	172	204	749	874	2,736	3,084
No High School Degree	85	100	618	715	4,931	5,545
High School Graduate	1,237	1,461	6,318	7,234	28,347	31,877
Some College, No Degree	762	884	5,184	5,874	21,428	24,043
Associate's Degree	420	488	2,557	2,901	10,168	11,457
Bachelor's Degree	1,132	1,310	6,894	7,825	23,284	26,195
Master's Degree	486	561	3,281	3,725	9,922	11,137
Professional Degree	179	207	912	1,041	2,635	2,977
Doctorate Degree	48	57	317	362	1,442	1,623

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	2,874	3,335	16,783	18,881	64,672	72,700
Civilian Labor Force, Une...	232	271	1,005	1,148	3,344	3,783
Armed Forces	--	--	--	1	83	93
Not in Labor Force	2,085	2,420	12,248	13,851	51,153	57,617
% Civilian Labor Force Une...	8%	8%	6%	6%	5%	5%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	531	608	2,501	2,825	9,010	10,157
Walked	12	13	99	112	424	486
Bicycle	--	--	2	3	129	151
Carpooled	362	427	1,489	1,705	6,296	7,100
Drove Alone	2,246	2,633	11,880	13,404	46,404	52,465
Public Transport	--	1	14	14	176	188
Other	32	38	158	181	890	1,007

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	565	666	2,788	3,176	10,279	11,656
Travel Time: 15 - 29 Minutes	901	1,059	5,091	5,749	20,145	22,797
Travel Time: 30 - 44 Minutes	992	1,151	4,151	4,642	15,864	17,780
Travel Time: 45 - 59 Minutes	46	52	518	578	4,017	4,480
Travel Time: 60+ Minutes	133	154	1,007	1,119	3,787	4,245
Average Travel Time	28	28	29	29	30	30

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	230	271	994	1,128	3,888	4,402
Admin/Spprt/Waste Mgmt	342	403	1,125	1,292	3,589	4,073
Agriculture/Forest/Fish/H...	--	1	36	38	367	412
Entertainment/Rec	117	134	448	501	1,440	1,617
Construction	105	123	941	1,073	4,282	4,825
Educational Svcs	352	414	1,546	1,755	5,816	6,545
Fin/Insur/RE/Rent/Lse	234	270	1,250	1,405	5,698	6,431
Health Care/Soc Asst	384	449	2,446	2,768	9,567	10,838
Information	7	8	169	187	956	1,085
Mgmt of Companies	--	--	11	9	156	170
Total Manufacturing	247	290	1,091	1,239	4,280	4,817
Oth Svcs, Not Pub Admin	400	467	1,085	1,236	3,270	3,697
Prof/Sci/Tech/Admin	302	350	1,799	2,022	5,272	5,950
Public Administration	58	66	500	561	2,149	2,415
Retail Trade	290	339	1,687	1,894	8,879	10,062
Transport/Warehse/Utils	109	129	786	878	3,081	3,482
Wholesale Trade	33	38	405	452	1,892	2,139

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	22	24	259	284	1,128	1,254
Arts/Entertain/Sports	95	112	664	755	1,773	2,011
Building Grounds Maint	155	184	433	506	2,069	2,365
Business/Financial Ops	125	147	854	968	3,811	4,323
Community/Soc Svcs	62	70	273	308	745	842
Computer/Mathematical	30	35	368	416	1,888	2,129
Construction/Extraction	54	63	693	795	2,718	3,068
Edu/Training/Library	262	308	1,051	1,192	4,096	4,632
Farm/Fish/Forestry	1	--	19	24	174	197
Food Prep/Serving	338	399	1,049	1,197	3,464	3,929
Health Practitioner/Tec	256	294	1,220	1,362	4,700	5,300
Healthcare Support	9	12	307	347	1,736	1,971
Maintenance Repair	32	38	256	298	1,455	1,665
Legal	71	81	283	320	682	776
Life/Phys/Soc Science	29	34	121	136	432	486
Management	500	580	2,397	2,691	8,310	9,350
Office/Admin Support	307	359	1,846	2,070	7,285	8,198
Production	81	97	421	484	2,205	2,495
Protective Svcs	141	163	408	454	1,611	1,786
Sales/Related	214	249	1,800	2,030	8,626	9,783
Personal Care/Svc	362	424	735	840	1,990	2,248
Transportation/Moving	65	77	860	961	3,685	4,154
White Collar	1,970	2,293	11,136	12,532	43,475	49,083
Blue Collar	233	275	2,230	2,538	10,063	11,382
Service & Farm	1,006	1,183	2,951	3,368	11,044	12,496