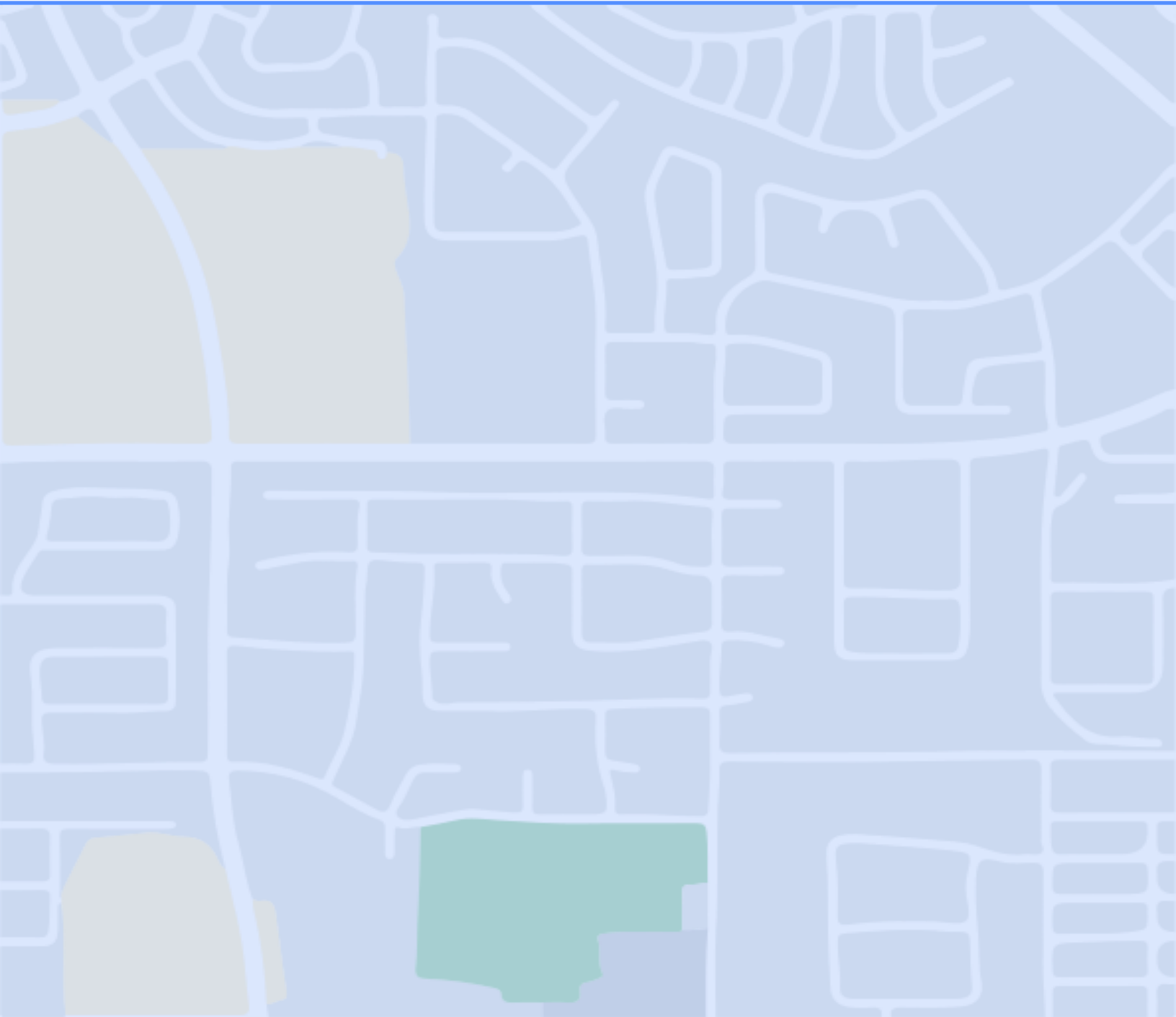


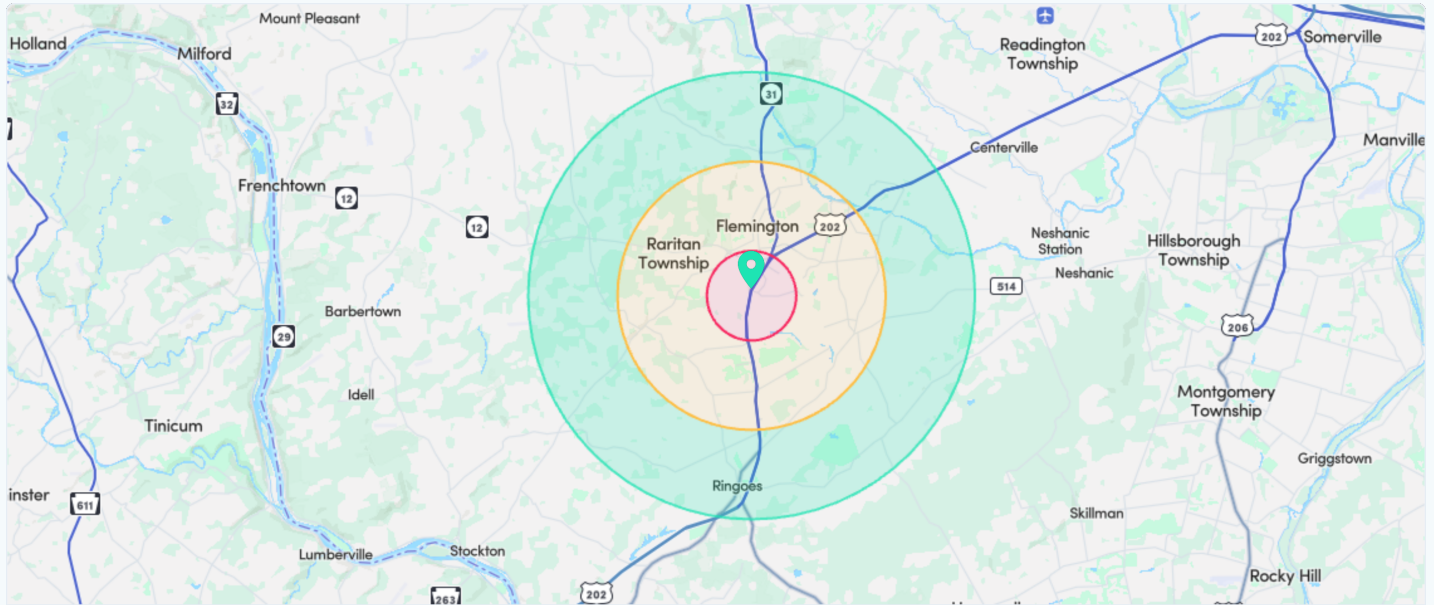
Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA



Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA



Distance Radius Rings: 1 Mile Radius 3 Mile Radius 5 Mile Radius

1 Mile

3 Miles

5 Miles

Trade Area Size

Square Miles

3.1

28.3

78.5

Demographic & Consumer Spend Overview

	Current Year	5 Yr Forecast	Current Year	5 Yr Forecast	Current Year	5 Yr Forecast
Total Population	4,599	4,833	24,008	24,796	35,902	36,785
Workday Population	3,763	--	25,123	--	36,179	--
Total Households	1,897	1,978	9,118	9,459	13,490	13,889
Avg. Household Income	\$148k	\$156.1k	\$174.7k	\$184.3k	\$187k	\$197.2k
Total Consumer Spend	\$37.6m	\$40.4m	\$494.3m	\$531.5m	\$918.5m	\$984.9m

1 Mile

3 Miles

5 Miles

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Consumer Spending	1 miles		3 miles		5 miles		^
	Current Year	5 Yr Forecast	Current Year	5 Yr Forecast	Current Year	5 Yr Forecast	
Total Retail	\$27m	\$29m	\$340m	\$365m	\$624m	\$668m	
Food	\$5m	\$5m	\$59m	\$63m	\$108m	\$115m	
Alcohol	\$404k	\$425k	\$5m	\$5m	\$9m	\$9m	
Housing	\$12m	\$13m	\$154m	\$166m	\$273m	\$294m	
Apparel	\$1m	\$1m	\$15m	\$16m	\$26m	\$28m	
Transportation	\$6m	\$6m	\$80m	\$86m	\$153m	\$164m	
Health	\$3m	\$3m	\$39m	\$42m	\$76m	\$81m	
Entertainment	\$2m	\$2m	\$25m	\$27m	\$48m	\$51m	
Personal Care	\$468k	\$501k	\$6m	\$6m	\$10m	\$11m	

Overview	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Population	4,599	4,833	24,008	24,796	35,902	36,785	
Workday Population	3,763	--	25,123	--	36,179	--	
Population Growth: Current to 5YR	--	5.088%	--	3.282%	--	2.459%	

Households	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Total Households	1,897	1,978	9,118	9,459	13,490	13,889	
Nonfamily Households	--	--	--	--	--	--	

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	1,971	2,048	9,496	9,842	14,082	14,483
Vacant Housing Units	72	72	362	379	558	577
Renter Occupied Housing Units	394	408	2,282	2,380	2,779	2,891
Owner Occupied Housing Units	1,499	1,564	6,823	7,075	10,705	10,997

Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	2,167	2,278	11,618	11,979	17,527	17,935
Female	2,428	2,554	12,395	12,823	18,355	18,849

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	3,334	3,263	16,446	15,584	26,088	24,789
Black	145	186	862	1,151	1,088	1,463
American Indian	11	14	97	112	121	140
Asian	483	576	2,321	2,741	2,999	3,576
Native Hawaiian / Pacific Islander	1	1	6	9	8	12
Other	240	307	1,917	2,322	2,210	2,700
2+ Races	384	480	2,338	2,839	3,291	4,005
% Hispanic	12.524%	15.56%	17.298%	20.616%	14.556%	17.64%

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	197	207	1,141	1,164	1,642	1,677
Age 5 - 9	207	209	1,242	1,205	1,769	1,713
Age 10 - 14	239	221	1,410	1,266	2,078	1,809
Age 15 - 17	155	154	963	921	1,420	1,332
Age 18 - 20	161	155	959	939	1,418	1,370
Age 21 - 24	224	226	1,243	1,287	1,858	1,917
Age 25 - 34	456	544	2,530	2,960	3,592	4,343
Age 35 - 44	519	510	2,820	2,694	3,948	3,717
Age 45 - 54	615	568	3,233	2,996	4,776	4,295
Age 55 - 64	760	770	3,939	3,942	6,115	6,042
Age 65 - 74	626	729	2,616	3,105	4,274	4,932
Age 75 - 84	315	409	1,301	1,679	2,113	2,689
Age 85+	98	114	547	623	779	890
Median Age	47	48	44	45	46	47
Average Age	45	46	42	43	43	44

Marital Status	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Never Married	1,104	1,178	5,198	5,444	7,542	7,841
Married, Spouse Present	2,222	2,362	12,018	12,583	18,651	19,367
Married, Spouse Absent	100	109	479	511	586	617
Divorced	344	363	1,524	1,597	2,192	2,282
Widowed	179	184	958	997	1,338	1,385

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	2	2	40	44	51	57
\$20,000 - \$39,999	10	8	22	20	22	20
\$40,000 - \$59,999	--	--	8	8	10	10
\$60,000 - \$79,999	--	--	5	4	9	8
\$80,000 - \$99,999	--	--	--	1	--	1
\$100,000 - \$149,999	12	6	37	15	38	15
\$150,000 - \$199,999	18	15	105	67	130	74
\$200,000 - \$299,999	269	218	710	584	820	695
\$300,000 - \$399,999	267	247	996	829	1,383	1,075
\$400,000 - \$499,999	319	269	1,328	1,063	1,947	1,527
\$500,000 - \$749,999	396	453	2,127	2,218	3,632	3,585
\$750,000 - \$999,999	131	211	998	1,297	1,879	2,292
\$1,000,000 - \$1,499,999	41	82	296	649	473	1,165
\$1,500,000 - \$1,999,999	2	16	18	118	40	177
\$2,000,000+	--	1	2	12	16	36
Median Value	\$461.8k	\$528.7k	\$514.6k	\$589.3k	\$545.3k	\$622k
Average Value	\$496.4k	\$576.2k	\$551.2k	\$640k	\$586.5k	\$678.1k

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	795	824	5,152	5,329	9,212	9,426
Single Unit Attached	628	654	1,770	1,841	1,898	1,977
2 Units	40	41	409	440	486	522
3 to 4 Units	48	49	480	495	546	561
5 to 19 Units	332	344	1,186	1,217	1,330	1,365
20 to 49 Units	46	47	168	182	178	197
50+ Units	45	46	236	251	248	264
Mobile Home	27	29	44	46	72	74
Other	--	--	--	--	3	3

Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	123	125	310	299	375	363
\$15,000-\$24,999	82	74	484	441	534	491
\$25,000-\$34,999	53	62	391	401	485	482
\$35,000-\$49,999	97	79	624	610	932	908
\$50,000-\$74,999	248	243	937	929	1,236	1,215
\$75,000-\$99,999	371	352	1,189	1,120	1,646	1,537
\$100,000-\$124,999	224	250	895	929	1,298	1,326
\$125,000-\$149,999	93	118	628	684	1,026	1,061
\$150,000-\$199,999	233	226	1,166	1,158	1,816	1,791
\$200,000-\$249,999	114	129	641	731	1,005	1,142
\$250,000-\$499,999	144	162	948	1,063	1,574	1,733
\$500,000+	97	119	800	948	1,374	1,601
Median Household income	\$109.9k	\$117k	\$129k	\$137.6k	\$139.3k	\$148.6k
Average Household Income	\$148k	\$156.1k	\$174.7k	\$184.3k	\$187k	\$197.2k

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	41	45	375	387	533	547
No High School Degree	113	115	504	521	578	607
High School Graduate	649	704	3,338	3,546	4,973	5,239
Some College, No Degree	567	611	2,028	2,159	3,146	3,307
Associate's Degree	256	276	1,108	1,181	1,745	1,834
Bachelor's Degree	1,063	1,139	5,668	5,987	8,655	9,058
Master's Degree	573	610	3,128	3,301	4,528	4,748
Professional Degree	44	49	299	325	629	663
Doctorate Degree	86	93	493	531	728	777

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Employed	2,522	2,677	13,390	14,023	19,937	20,713
Civilian Labor Force, Unemployed	107	116	479	504	667	698
Armed Forces	--	--	--	--	--	--
Not in Labor Force	1,264	1,344	5,981	6,294	9,238	9,627
% Civilian Labor Force Unemployed	4%	4%	4%	4%	3%	3%

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	260	277	1,822	1,920	2,778	2,896
Walked	46	52	203	217	242	256
Bicycle	1	1	16	16	21	21
Carpooled	176	186	884	914	1,237	1,273
Drove Alone	2,004	2,132	9,536	10,006	14,374	14,958
Public Transport	24	25	279	293	431	449
Other	14	14	215	223	220	229

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	814	863	3,789	3,954	4,964	5,154
Travel Time: 15 - 29 Minutes	460	484	2,294	2,406	3,714	3,859
Travel Time: 30 - 44 Minutes	624	667	2,823	2,965	4,368	4,547
Travel Time: 45 - 59 Minutes	171	187	1,113	1,167	1,689	1,757
Travel Time: 60+ Minutes	251	267	1,274	1,344	2,079	2,167
Average Travel Time	30	30	31	31	32	32

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	100	108	556	578	753	779
Admin/Spprt/Waste Mgmt	113	118	682	712	872	905
Agriculture/Forest/Fish/Hunt/Mine	9	10	42	46	142	150
Entertainment/Rec	53	60	291	308	394	413
Construction	185	197	856	896	1,468	1,516
Educational Svcs	431	450	2,243	2,334	2,976	3,083
Fin/Insur/RE/Rent/Lse	118	125	905	942	1,470	1,522
Health Care/Soc Asst	294	310	1,218	1,280	1,823	1,901
Information	46	48	311	323	472	488
Mgmt of Companies	1	--	9	8	11	10
Total Manufacturing	307	323	1,814	1,888	2,687	2,785
Oth Svcs, Not Pub Admin	157	164	476	499	695	723
Prof/Sci/Tech/Admin	235	256	1,126	1,186	1,944	2,017
Public Administration	11	12	231	245	386	404
Retail Trade	349	370	1,512	1,598	2,105	2,206
Transport/Warehse/Utils	111	117	557	588	792	826
Wholesale Trade	83	92	371	393	549	574

Heritage Plaza

240 US-202 · 240 US-202, Flemington, NJ 08822, USA

Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	33	36	182	190	313	326
Arts/Entertain/Sports	33	35	168	178	289	302
Building Grounds Maint	56	59	531	548	620	641
Business/Financial Ops	104	110	1,065	1,114	1,663	1,726
Community/Soc Svcs	31	32	190	198	277	289
Computer/Mathematical	174	183	780	820	1,055	1,104
Construction/Extraction	101	113	490	522	841	877
Edu/Training/Library	320	339	1,623	1,691	2,107	2,188
Farm/Fish/Forestry	2	2	21	21	35	36
Food Prep/Serving	84	90	251	265	384	402
Health Practitioner/Tec	183	193	750	779	1,047	1,082
Healthcare Support	30	32	189	203	255	270
Maintenance Repair	82	89	213	232	328	352
Legal	7	9	64	71	146	158
Life/Phys/Soc Science	25	29	240	256	375	396
Management	424	449	2,082	2,201	3,390	3,548
Office/Admin Support	249	269	1,342	1,419	1,931	2,020
Production	94	101	485	507	607	632
Protective Svcs	2	2	54	56	153	157
Sales/Related	328	347	1,470	1,530	2,246	2,325
Personal Care/Svc	135	147	331	360	488	519
Transportation/Moving	43	44	487	510	684	714
White Collar	1,945	2,067	10,070	10,547	15,094	15,700
Blue Collar	340	360	1,741	1,821	2,595	2,698
Service & Farm	326	342	1,502	1,568	2,154	2,238