

Crosspointe Plaza

285 NJ-18 · 285 NJ-18, East Brunswick, NJ 08816, USA



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Overview	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Population	8,703	8,769	96,635	97,046	265,403	267,552
Workday Population	11,277	--	76,207	--	233,093	--
Population Growth: Curre...	--	0.758%	--	0.425%	--	0.81%

Households	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Households	3,335	3,361	32,978	33,216	89,593	90,485
Nonfamily Households	--	--	--	--	--	--

Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Total Housing Units	3,604	3,635	35,053	35,413	95,961	97,183
Vacant Housing Units	270	274	2,074	2,197	6,368	6,698
Renter Occupied Housing ...	1,403	1,422	12,593	12,761	39,550	40,254
Owner Occupied Housing ...	1,932	1,940	20,385	20,454	50,043	50,231

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Gender	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Male	4,291	4,323	47,406	47,583	131,175	132,180
Female	4,412	4,445	49,228	49,462	134,228	135,372

Ethnicity	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
White	4,264	3,927	45,620	41,686	107,539	97,834
Black	736	857	8,444	9,098	30,175	32,820
American Indian	37	43	704	791	2,169	2,442
Asian	1,768	1,763	15,341	15,819	53,602	54,636
Native Hawaiian / Pacific I...	6	6	47	51	157	175
Other	915	1,061	16,003	17,818	44,279	48,952
2+ Races	978	1,112	10,477	11,783	27,482	30,693
% Hispanic	21.154%	24.712%	28.399%	31.762%	28.449%	31.618%

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Age	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Age 0 - 4	446	438	4,917	4,806	13,819	13,442
Age 5 - 9	458	441	5,151	4,888	14,724	13,973
Age 10 - 14	498	465	5,823	5,202	16,071	14,642
Age 15 - 17	308	296	3,794	3,643	10,575	10,246
Age 18 - 20	302	301	6,224	6,130	16,477	16,247
Age 21 - 24	390	402	5,836	5,876	17,256	17,111
Age 25 - 34	1,308	1,188	12,509	12,335	36,657	35,633
Age 35 - 44	1,298	1,339	12,716	12,381	36,103	36,040
Age 45 - 54	1,149	1,165	12,301	12,551	32,845	33,979
Age 55 - 64	1,171	1,139	12,234	11,987	32,349	32,029
Age 65 - 74	838	972	9,121	10,171	23,486	26,344
Age 75 - 84	385	478	4,378	5,397	11,039	13,686
Age 85+	152	145	1,629	1,679	4,002	4,179
Median Age	41	42	39	40	38	40
Median Age, Male	39	41	38	39	37	38
Median Age, Female	42	43	40	42	39	41
Average Age	40	42	39	40	39	40
Average Age, Male	39	43	38	41	38	41
Average Age, Female	41	--	40	--	39	--

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Marital Status	1 miles		3 miles		5 miles		^
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast	
Never Married	2,564	2,622	30,946	31,578	85,174	87,213	
Married, Spouse Present	3,417	3,458	36,380	36,947	99,812	101,776	
Married, Spouse Absent	298	309	3,630	3,709	10,911	11,178	
Divorced	585	597	5,398	5,470	14,211	14,484	
Widowed	436	439	4,388	4,447	10,681	10,844	

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Value of Owner Occupied Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< \$20,000	4	6	205	206	859	842
\$20,000 - \$39,999	12	15	114	101	293	252
\$40,000 - \$59,999	29	27	85	98	245	254
\$60,000 - \$79,999	1	--	88	48	219	217
\$80,000 - \$99,999	4	--	75	74	185	149
\$100,000 - \$149,999	57	21	212	168	610	497
\$150,000 - \$199,999	91	92	480	218	867	574
\$200,000 - \$299,999	182	162	1,805	1,507	4,577	3,322
\$300,000 - \$399,999	395	309	4,220	3,189	10,570	8,074
\$400,000 - \$499,999	365	361	4,905	4,179	12,116	10,329
\$500,000 - \$749,999	553	541	5,547	6,350	13,170	15,385
\$750,000 - \$999,999	220	291	2,229	2,988	5,143	7,056
\$1,000,000 - \$1,499,999	18	108	370	1,163	983	2,771
\$1,500,000 - \$1,999,999	1	5	33	129	82	356
\$2,000,000+	--	1	18	35	124	153
Median Value	\$439.1k	\$492k	\$465.3k	\$522.1k	\$443.8k	\$498.4k
Average Value	\$483.5k	\$547.3k	\$489.3k	\$559.9k	\$475k	\$542.9k

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Types of Housing Units	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Single Unit Detached	1,592	1,593	20,232	20,388	48,428	48,743
Single Unit Attached	79	81	2,343	2,370	7,829	7,937
2 Units	197	198	2,940	2,959	7,475	7,559
3 to 4 Units	270	271	2,427	2,459	5,913	6,010
5 to 19 Units	744	755	3,753	3,800	14,681	15,061
20 to 49 Units	149	152	1,162	1,189	3,871	3,970
50+ Units	565	577	2,171	2,223	7,271	7,410
Mobile Home	9	9	26	26	490	488
Other	--	--	--	--	5	5

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Household Income	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
<\$15,000	299	270	2,563	2,380	6,819	6,370
\$15,000-\$24,999	215	194	1,868	1,751	4,597	4,297
\$25,000-\$34,999	209	231	1,871	1,741	5,110	4,601
\$35,000-\$49,999	267	230	2,625	2,383	7,186	6,768
\$50,000-\$74,999	291	310	4,232	4,083	11,595	11,073
\$75,000-\$99,999	326	292	3,461	3,406	10,026	9,704
\$100,000-\$124,999	428	349	3,421	3,201	9,709	9,172
\$125,000-\$149,999	373	361	2,952	2,916	8,228	8,262
\$150,000-\$199,999	367	446	3,848	4,053	10,515	11,181
\$200,000-\$249,999	197	238	2,059	2,441	5,595	6,688
\$250,000-\$499,999	246	285	2,529	2,924	6,497	7,676
\$500,000+	116	156	1,549	1,937	3,715	4,693
Median Household income	\$104.8k	\$113.3k	\$102.5k	\$110.9k	\$101.4k	\$109.9k
Average Household Income	\$132.6k	\$145.2k	\$134.4k	\$145.8k	\$131.1k	\$142.6k

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Education	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
< 9th Grade	374	380	4,493	4,648	13,039	13,551
No High School Degree	399	409	4,056	4,203	9,970	10,334
High School Graduate	1,666	1,702	15,566	15,964	41,830	43,140
Some College, No Degree	768	785	9,596	9,814	25,361	26,139
Associate's Degree	316	322	4,743	4,845	11,703	12,026
Bachelor's Degree	1,599	1,634	15,804	16,171	43,305	44,499
Master's Degree	843	856	7,956	8,127	23,155	23,819
Professional Degree	194	193	1,269	1,296	3,930	4,058
Doctorate Degree	141	144	1,407	1,433	4,188	4,325

Labor Force	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Civilian Labor Force, Empl...	4,581	4,666	47,533	48,377	134,000	137,042
Civilian Labor Force, Une...	246	251	3,869	3,930	9,660	9,866
Armed Forces	--	--	1	--	38	35
Not in Labor Force	2,371	2,407	28,082	28,637	73,589	75,156
% Civilian Labor Force Une...	5%	5%	8%	8%	7%	7%

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Transportation to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Worked at Home	895	913	7,532	7,661	21,560	21,973
Walked	115	119	1,514	1,546	4,461	4,563
Bicycle	4	5	141	150	574	589
Carpooled	384	388	3,956	4,035	12,318	12,659
Drove Alone	2,577	2,627	28,755	29,237	80,069	81,893
Public Transport	365	376	2,722	2,785	7,882	8,081
Other	104	105	1,718	1,748	5,402	5,556

Travel Time to Work	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Travel Time: < 15 Minutes	800	818	8,659	8,832	26,098	26,691
Travel Time: 15 - 29 Minutes	1,011	1,030	13,984	14,204	38,737	39,658
Travel Time: 30 - 44 Minutes	724	734	9,130	9,285	26,592	27,265
Travel Time: 45 - 59 Minutes	561	575	3,958	4,040	11,189	11,454
Travel Time: 60+ Minutes	794	806	5,867	5,953	16,017	16,283
Average Travel Time	39	39	33	33	33	33

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Population by Industry	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Accommdtn/Food Svcs	371	377	2,603	2,666	6,808	6,971
Admin/Spprt/Waste Mgmt	142	147	1,880	1,916	5,548	5,666
Agriculture/Forest/Fish/H...	3	3	55	58	250	262
Entertainment/Rec	40	40	542	550	1,482	1,521
Construction	394	400	3,283	3,355	7,939	8,141
Educational Svcs	523	531	6,716	6,860	16,448	16,885
Fin/Insur/RE/Rent/Lse	491	499	3,588	3,638	10,310	10,485
Health Care/Soc Asst	435	440	5,516	5,590	17,113	17,534
Information	64	67	1,160	1,182	3,584	3,642
Mgmt of Companies	1	2	55	58	145	160
Total Manufacturing	313	317	3,856	3,924	11,592	11,873
Oth Svcs, Not Pub Admin	157	163	2,143	2,194	5,378	5,528
Prof/Sci/Tech/Admin	497	508	4,147	4,208	13,668	13,940
Public Administration	94	96	1,967	2,015	5,231	5,334
Retail Trade	578	592	5,240	5,327	14,832	15,163
Transport/Warehse/Utils	250	255	3,418	3,454	10,793	11,039
Wholesale Trade	152	156	1,398	1,427	4,498	4,617

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Population by Occupation	1 miles		3 miles		5 miles	
	Current	5 Yr Forecast	Current	5 Yr Forecast	Current	5 Yr Forecast
Architect/Engineer	59	60	994	1,010	3,214	3,286
Arts/Entertain/Sports	116	118	889	908	2,109	2,160
Building Grounds Maint	141	146	1,282	1,302	4,265	4,381
Business/Financial Ops	347	353	2,999	3,042	9,352	9,545
Community/Soc Svcs	43	43	761	774	2,207	2,263
Computer/Mathematical	321	326	2,430	2,468	9,060	9,195
Construction/Extraction	356	361	2,439	2,491	6,025	6,179
Edu/Training/Library	283	286	3,969	4,053	10,323	10,613
Farm/Fish/Forestry	1	2	21	25	91	97
Food Prep/Serving	331	338	1,824	1,871	5,346	5,455
Health Practitioner/Tec	185	189	2,252	2,284	6,805	6,943
Healthcare Support	46	49	1,436	1,464	4,147	4,293
Maintenance Repair	128	132	1,256	1,278	3,085	3,158
Legal	17	18	443	458	1,398	1,426
Life/Phys/Soc Science	40	42	897	920	2,740	2,796
Management	628	641	5,156	5,216	13,644	13,897
Office/Admin Support	572	585	5,476	5,569	15,184	15,509
Production	105	107	1,976	2,016	6,210	6,384
Protective Svcs	21	23	874	898	2,014	2,071
Sales/Related	290	296	4,107	4,184	10,680	10,910
Personal Care/Svc	97	98	1,002	1,022	2,570	2,625
Transportation/Moving	376	383	5,085	5,169	15,151	15,571
White Collar	2,900	2,957	30,372	30,886	86,716	88,544
Blue Collar	965	983	10,756	10,954	30,470	31,292
Service & Farm	638	654	6,440	6,581	18,433	18,923