

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0725/-74.1311

RFULL9

Home Depot Plaza Brick, NJ 08724	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2017)	7,940	80,611	203,535
Projected Population (2022)	8,001	81,457	206,263
Census Population (2010)	7,946	80,261	199,731
Census Population (2000)	7,734	79,827	179,165
Projected Annual Growth (2017-2022)	61 0.2%	846 0.2%	2,728 0.3%
Historical Annual Growth (2010-2017)	-6 -	350 0.1%	3,804 0.3%
Historical Annual Growth (2000-2010)	212 0.3%	434 0.1%	20,566 1.1%
Estimated Population Density (2017)	2,528 <i>psm</i>	2,852 <i>psm</i>	2,593 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2017)	3,543	31,130	72,034
Projected Households (2022)	3,607	31,790	73,993
Census Households (2010)	3,527	30,798	70,472
Census Households (2000)	3,379	30,390	67,790
Projected Annual Growth (2017-2022)	63 0.4%	660 0.4%	1,960 0.5%
Historical Annual Change (2000-2017)	164 0.3%	740 0.1%	4,244 0.4%
Average Household Income			
Estimated Average Household Income (2017)	\$80,014	\$92,726	\$90,999
Projected Average Household Income (2022)	\$99,691	\$118,426	\$114,797
Census Average Household Income (2010)	\$60,366	\$76,966	\$76,414
Census Average Household Income (2000)	\$53,493	\$61,835	\$62,610
Projected Annual Change (2017-2022)	\$19,677 4.9%	\$25,700 5.5%	\$23,798 5.2%
Historical Annual Change (2000-2017)	\$26,521 2.9%	\$30,891 2.9%	\$28,389 2.7%
Median Household Income			
Estimated Median Household Income (2017)	\$54,626	\$78,149	\$74,987
Projected Median Household Income (2022)	\$65,444	\$92,352	\$88,107
Census Median Household Income (2010)	\$41,917	\$64,024	\$62,523
Census Median Household Income (2000)	\$40,080	\$53,007	\$51,715
Projected Annual Change (2017-2022)	\$10,818 4.0%	\$14,203 3.6%	\$13,119 3.5%
Historical Annual Change (2000-2017)	\$14,546 2.1%	\$25,142 2.8%	\$23,272 2.6%
Per Capita Income			
Estimated Per Capita Income (2017)	\$35,918	\$35,851	\$32,283
Projected Per Capita Income (2022)	\$45,148	\$46,260	\$41,258
Census Per Capita Income (2010)	\$26,795	\$29,534	\$26,962
Census Per Capita Income (2000)	\$23,326	\$23,538	\$23,633
Projected Annual Change (2017-2022)	\$9,230 5.1%	\$10,408 5.8%	\$8,975 5.6%
Historical Annual Change (2000-2017)	\$12,592 3.2%	\$12,313 3.1%	\$8,651 2.2%
Estimated Average Household Net Worth (2017)	\$830,321	\$972,418	\$947,477

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Home Depot Plaza	1 mi radius		3 mi radius		5 mi radius	
Brick, NJ 08724						
Race and Ethnicity						
Total Population (2017)	7,940		80,611		203,535	
White (2017)	7,441	93.7%	71,996	89.3%	179,594	88.2%
Black or African American (2017)	149	1.9%	3,113	3.9%	8,535	4.2%
American Indian or Alaska Native (2017)	11	0.1%	136	0.2%	410	0.2%
Asian (2017)	144	1.8%	1,365	1.7%	3,133	1.5%
Hawaiian or Pacific Islander (2017)	3	-	31	-	50	-
Other Race (2017)	88	1.1%	2,548	3.2%	8,608	4.2%
Two or More Races (2017)	104	1.3%	1,421	1.8%	3,205	1.6%
Population < 18 (2017)	1,462	18.4%	18,658	23.1%	55,713	27.4%
White Not Hispanic	1,241	84.9%	14,033	75.2%	43,141	77.4%
Black or African American	32	2.2%	975	5.2%	2,376	4.3%
Asian	37	2.5%	310	1.7%	713	1.3%
Other Race Not Hispanic	26	1.8%	459	2.5%	926	1.7%
Hispanic	126	8.6%	2,881	15.4%	8,556	15.4%
Not Hispanic or Latino Population (2017)	7,463	94.0%	72,151	89.5%	178,079	87.5%
Not Hispanic White	7,101	95.1%	66,968	92.8%	165,275	92.8%
Not Hispanic Black or African American	139	1.9%	2,818	3.9%	7,684	4.3%
Not Hispanic American Indian or Alaska Native	5	0.1%	67	0.1%	122	0.1%
Not Hispanic Asian	140	1.9%	1,339	1.9%	3,043	1.7%
Not Hispanic Hawaiian or Pacific Islander	3	-	16	-	30	-
Not Hispanic Other Race	2	-	49	0.1%	148	0.1%
Not Hispanic Two or More Races	74	1.0%	894	1.2%	1,777	1.0%
Hispanic or Latino Population (2017)	477	6.0%	8,460	10.5%	25,455	12.5%
Hispanic White	340	71.4%	5,029	59.4%	14,319	56.3%
Hispanic Black or African American	10	2.1%	295	3.5%	852	3.3%
Hispanic American Indian or Alaska Native	6	1.3%	69	0.8%	288	1.1%
Hispanic Asian	4	0.9%	26	0.3%	90	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	15	0.2%	21	0.1%
Hispanic Other Race	86	18.0%	2,499	29.5%	8,459	33.2%
Hispanic Two or More Races	30	6.3%	527	6.2%	1,428	5.6%
Not Hispanic or Latino Population (2010)	7,505	94.5%	72,523	90.4%	176,967	88.6%
Hispanic or Latino Population (2010)	441	5.5%	7,738	9.6%	22,765	11.4%
Not Hispanic or Latino Population (2000)	7,462	96.5%	75,803	95.0%	166,572	93.0%
Hispanic or Latino Population (2000)	271	3.5%	4,023	5.0%	12,593	7.0%
Not Hispanic or Latino Population (2022)	7,465	93.3%	71,957	88.3%	177,562	86.1%
Hispanic or Latino Population (2022)	535	6.7%	9,500	11.7%	28,701	13.9%
Projected Annual Growth (2017-2022)	59	2.5%	1,040	2.5%	3,246	2.6%
Historical Annual Growth (2000-2010)	169	6.2%	3,715	9.2%	10,172	8.1%

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Home Depot Plaza

Brick, NJ 08724

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2017)

Total Population	7,940		80,611		203,535	
Age Under 5 Years	367	4.6%	4,984	6.2%	18,098	8.9%
Age 5 to 9 Years	388	4.9%	5,024	6.2%	15,629	7.7%
Age 10 to 14 Years	448	5.6%	5,347	6.6%	14,057	6.9%
Age 15 to 19 Years	405	5.1%	5,189	6.4%	12,459	6.1%
Age 20 to 24 Years	380	4.8%	4,746	5.9%	13,151	6.5%
Age 25 to 29 Years	369	4.6%	4,808	6.0%	13,252	6.5%
Age 30 to 34 Years	368	4.6%	4,905	6.1%	11,969	5.9%
Age 35 to 39 Years	368	4.6%	4,696	5.8%	10,606	5.2%
Age 40 to 44 Years	428	5.4%	4,804	6.0%	10,243	5.0%
Age 45 to 49 Years	508	6.4%	5,490	6.8%	11,381	5.6%
Age 50 to 54 Years	597	7.5%	6,252	7.8%	12,901	6.3%
Age 55 to 59 Years	543	6.8%	5,888	7.3%	12,866	6.3%
Age 60 to 64 Years	481	6.1%	4,610	5.7%	10,829	5.3%
Age 65 to 69 Years	442	5.6%	3,897	4.8%	9,525	4.7%
Age 70 to 74 Years	463	5.8%	3,260	4.0%	8,348	4.1%
Age 75 to 79 Years	422	5.3%	2,477	3.1%	6,768	3.3%
Age 80 to 84 Years	373	4.7%	1,922	2.4%	5,215	2.6%
Age 85 Years or Over	590	7.4%	2,312	2.9%	6,239	3.1%
Median Age	48.8		40.4		37.7	
Age 19 Years or Less	1,608	20.2%	20,544	25.5%	60,241	29.6%
Age 20 to 64 Years	4,042	50.9%	46,199	57.3%	107,198	52.7%
Age 65 Years or Over	2,290	28.8%	13,868	17.2%	36,095	17.7%

Female Age Distribution (2017)

Female Population	4,348	54.8%	41,838	51.9%	104,221	51.2%
Age Under 5 Years	173	4.0%	2,429	5.8%	8,752	8.4%
Age 5 to 9 Years	196	4.5%	2,500	6.0%	7,653	7.3%
Age 10 to 14 Years	231	5.3%	2,611	6.2%	6,728	6.5%
Age 15 to 19 Years	194	4.5%	2,472	5.9%	5,963	5.7%
Age 20 to 24 Years	190	4.4%	2,365	5.7%	6,550	6.3%
Age 25 to 29 Years	181	4.2%	2,442	5.8%	6,371	6.1%
Age 30 to 34 Years	181	4.2%	2,466	5.9%	5,780	5.5%
Age 35 to 39 Years	178	4.1%	2,381	5.7%	5,227	5.0%
Age 40 to 44 Years	229	5.3%	2,428	5.8%	5,132	4.9%
Age 45 to 49 Years	259	6.0%	2,828	6.8%	5,764	5.5%
Age 50 to 54 Years	298	6.9%	3,207	7.7%	6,531	6.3%
Age 55 to 59 Years	272	6.2%	3,020	7.2%	6,608	6.3%
Age 60 to 64 Years	257	5.9%	2,428	5.8%	5,661	5.4%
Age 65 to 69 Years	268	6.2%	2,181	5.2%	5,339	5.1%
Age 70 to 74 Years	290	6.7%	1,812	4.3%	4,702	4.5%
Age 75 to 79 Years	259	6.0%	1,459	3.5%	4,016	3.9%
Age 80 to 84 Years	246	5.7%	1,180	2.8%	3,129	3.0%
Age 85 Years or Over	448	10.3%	1,628	3.9%	4,318	4.1%
Female Median Age	52.7		42.1		39.6	
Age 19 Years or Less	794	18.3%	10,013	23.9%	29,095	27.9%
Age 20 to 64 Years	2,044	47.0%	23,564	56.3%	53,623	51.5%
Age 65 Years or Over	1,510	34.7%	8,261	19.7%	21,503	20.6%

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Brick, NJ 08724						
Male Age Distribution (2017)						
Male Population	3,592	45.2%	38,773	48.1%	99,314	48.8%
Age Under 5 Years	194	5.4%	2,554	6.6%	9,346	9.4%
Age 5 to 9 Years	191	5.3%	2,523	6.5%	7,976	8.0%
Age 10 to 14 Years	217	6.0%	2,736	7.1%	7,329	7.4%
Age 15 to 19 Years	211	5.9%	2,717	7.0%	6,495	6.5%
Age 20 to 24 Years	191	5.3%	2,382	6.1%	6,601	6.6%
Age 25 to 29 Years	188	5.2%	2,367	6.1%	6,882	6.9%
Age 30 to 34 Years	187	5.2%	2,439	6.3%	6,189	6.2%
Age 35 to 39 Years	190	5.3%	2,315	6.0%	5,379	5.4%
Age 40 to 44 Years	199	5.5%	2,375	6.1%	5,111	5.1%
Age 45 to 49 Years	250	6.9%	2,662	6.9%	5,617	5.7%
Age 50 to 54 Years	300	8.3%	3,045	7.9%	6,370	6.4%
Age 55 to 59 Years	271	7.6%	2,868	7.4%	6,258	6.3%
Age 60 to 64 Years	224	6.2%	2,182	5.6%	5,168	5.2%
Age 65 to 69 Years	174	4.9%	1,716	4.4%	4,186	4.2%
Age 70 to 74 Years	174	4.8%	1,448	3.7%	3,646	3.7%
Age 75 to 79 Years	163	4.5%	1,017	2.6%	2,753	2.8%
Age 80 to 84 Years	127	3.5%	742	1.9%	2,086	2.1%
Age 85 Years or Over	142	4.0%	684	1.8%	1,921	1.9%
Male Median Age	44.8		38.6		35.8	
Age 19 Years or Less	813	22.6%	10,531	27.2%	31,146	31.4%
Age 20 to 64 Years	1,998	55.6%	22,635	58.4%	53,575	53.9%
Age 65 Years or Over	780	21.7%	5,607	14.5%	14,592	14.7%
Males per 100 Females (2017)						
Overall Comparison	83		93		95	
Age Under 5 Years	112	52.8%	105	51.3%	107	51.6%
Age 5 to 9 Years	98	49.4%	101	50.2%	104	51.0%
Age 10 to 14 Years	94	48.5%	105	51.2%	109	52.1%
Age 15 to 19 Years	109	52.1%	110	52.4%	109	52.1%
Age 20 to 24 Years	101	50.1%	101	50.2%	101	50.2%
Age 25 to 29 Years	104	51.0%	97	49.2%	108	51.9%
Age 30 to 34 Years	103	50.8%	99	49.7%	107	51.7%
Age 35 to 39 Years	107	51.6%	97	49.3%	103	50.7%
Age 40 to 44 Years	87	46.5%	98	49.4%	100	49.9%
Age 45 to 49 Years	96	49.1%	94	48.5%	97	49.4%
Age 50 to 54 Years	101	50.1%	95	48.7%	98	49.4%
Age 55 to 59 Years	100	50.0%	95	48.7%	95	48.6%
Age 60 to 64 Years	87	46.5%	90	47.3%	91	47.7%
Age 65 to 69 Years	65	39.4%	79	44.0%	78	44.0%
Age 70 to 74 Years	60	37.5%	80	44.4%	78	43.7%
Age 75 to 79 Years	63	38.6%	70	41.1%	69	40.7%
Age 80 to 84 Years	52	34.1%	63	38.6%	67	40.0%
Age 85 Years or Over	32	24.1%	42	29.6%	44	30.8%
Age 19 Years or Less	102	50.6%	105	51.3%	107	51.7%
Age 20 to 39 Years	103	50.9%	98	49.6%	105	51.1%
Age 40 to 64 Years	95	48.6%	94	48.6%	96	49.0%
Age 65 Years or Over	52	34.1%	68	40.4%	68	40.4%

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Home Depot Plaza	1 mi radius		3 mi radius		5 mi radius	
Brick, NJ 08724						
Household Type (2017)						
Total Households	3,543		31,130		72,034	
Households with Children	772	21.8%	9,692	31.1%	23,258	32.3%
Average Household Size	2.2		2.6		2.8	
Household Density per Square Mile	1,128		1,101		918	
Population Family	5,765	72.6%	68,239	84.7%	173,173	85.1%
Population Non-Family	1,863	23.5%	11,827	14.7%	27,540	13.5%
Population Group Quarters	312	3.9%	545	0.7%	2,823	1.4%
Family Households	1,865	52.6%	21,298	68.4%	49,169	68.3%
Married Couple Households	1,467	78.7%	16,282	76.4%	38,811	78.9%
Other Family Households	398	21.3%	5,017	23.6%	10,358	21.1%
Family Households with Children	769	41.2%	9,601	45.1%	23,077	46.9%
Married Couple with Children	589	76.6%	7,037	73.3%	17,850	77.3%
Other Family Households with Children	180	23.4%	2,564	26.7%	5,228	22.7%
Family Households No Children	1,096	58.8%	11,698	54.9%	26,092	53.1%
Married Couple No Children	878	80.1%	9,245	79.0%	20,961	80.3%
Other Family Households No Children	218	19.9%	2,453	21.0%	5,131	19.7%
Non-Family Households	1,678	47.4%	9,832	31.6%	22,865	31.7%
Non-Family Households with Children	3	0.2%	91	0.9%	181	0.8%
Non-Family Households No Children	1,675	99.8%	9,740	99.1%	22,684	99.2%
Average Family Household Size	3.1		3.2		3.5	
Average Family Income	\$114,370		\$110,134		\$107,557	
Median Family Income	\$100,413		\$96,645		\$92,413	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2017)						
Population Age 15 Years or Over	6,737		65,257		155,752	
Never Married	1,963	29.1%	20,293	31.1%	46,947	30.1%
Currently Married	2,809	41.7%	32,040	49.1%	78,086	50.1%
Previously Married	1,965	29.2%	12,923	19.8%	30,719	19.7%
Separated	249	12.7%	2,190	16.9%	6,452	21.0%
Widowed	876	44.6%	4,740	36.7%	11,563	37.6%
Divorced	840	42.8%	5,994	46.4%	12,704	41.4%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	5,952		55,321		130,142	
Elementary (Grade Level 0 to 8)	257	4.3%	1,537	2.8%	5,079	3.9%
Some High School (Grade Level 9 to 11)	342	5.7%	2,833	5.1%	7,403	5.7%
High School Graduate	2,245	37.7%	19,129	34.6%	41,793	32.1%
Some College	1,079	18.1%	11,093	20.1%	26,346	20.2%
Associate Degree Only	464	7.8%	4,469	8.1%	8,880	6.8%
Bachelor Degree Only	1,145	19.2%	11,508	20.8%	27,343	21.0%
Graduate Degree	421	7.1%	4,751	8.6%	13,299	10.2%
Any College (Some College or Higher)	3,109	52.2%	31,821	57.5%	75,867	58.3%
College Degree + (Bachelor Degree or Higher)	1,566	26.3%	16,259	29.4%	40,642	31.2%

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1 mi radius

3 mi radius

5 mi radius

Housing

Total Housing Units (2017)	3,746		33,330		80,311	
Total Housing Units (2010)	3,751		33,107		79,194	
Historical Annual Growth (2010-2017)	-5	-	223	0.1%	1,117	0.2%
Housing Units Occupied (2017)	3,543	94.6%	31,130	93.4%	72,034	89.7%
Housing Units Owner-Occupied	2,364	66.7%	25,011	80.3%	53,532	74.3%
Housing Units Renter-Occupied	1,179	33.3%	6,118	19.7%	18,502	25.7%
Housing Units Vacant (2017)	203	5.7%	2,200	7.1%	8,277	11.5%

Household Size (2017)

Total Households	3,543		31,130		72,034	
1 Person Households	1,513	42.7%	8,216	26.4%	19,384	26.9%
2 Person Households	953	26.9%	9,718	31.2%	21,582	30.0%
3 Person Households	444	12.5%	5,261	16.9%	10,484	14.6%
4 Person Households	374	10.5%	4,692	15.1%	9,572	13.3%
5 Person Households	186	5.2%	2,068	6.6%	4,681	6.5%
6 Person Households	54	1.5%	684	2.2%	2,188	3.0%
7 or More Person Households	19	0.5%	491	1.6%	4,144	5.8%

Household Income Distribution (2017)

HH Income \$200,000 or More	295	8.3%	2,365	7.6%	6,139	8.5%
HH Income \$150,000 to \$199,999	224	6.3%	2,993	9.6%	6,241	8.7%
HH Income \$125,000 to \$149,999	184	5.2%	2,424	7.8%	4,950	6.9%
HH Income \$100,000 to \$124,999	399	11.3%	3,873	12.4%	7,409	10.3%
HH Income \$75,000 to \$99,999	421	11.9%	4,231	13.6%	8,743	12.1%
HH Income \$50,000 to \$74,999	384	10.8%	5,048	16.2%	11,665	16.2%
HH Income \$35,000 to \$49,999	281	7.9%	3,557	11.4%	8,937	12.4%
HH Income \$25,000 to \$34,999	273	7.7%	1,947	6.3%	5,937	8.2%
HH Income \$15,000 to \$24,999	483	13.6%	2,609	8.4%	6,640	9.2%
HH Income \$10,000 to \$14,999	366	10.3%	914	2.9%	2,375	3.3%
HH Income Under \$10,000	234	6.6%	1,168	3.8%	3,000	4.2%

Household Vehicles (2017)

Households 0 Vehicles Available	564	15.9%	1,806	5.8%	5,179	7.2%
Households 1 Vehicle Available	1,174	33.1%	9,480	30.5%	24,687	34.3%
Households 2 Vehicles Available	1,229	34.7%	13,054	41.9%	28,664	39.8%
Households 3 or More Vehicles Available	576	16.2%	6,790	21.8%	13,504	18.7%
Total Vehicles Available	5,752		59,043		128,290	
Average Vehicles per Household	1.6		1.9		1.8	
Owner-Occupied Household Vehicles	4,639	80.6%	50,377	85.3%	102,787	80.1%
Average Vehicles per Owner-Occupied Household	2.0		2.0		1.9	
Renter-Occupied Household Vehicles	1,114	19.4%	8,666	14.7%	25,502	19.9%
Average Vehicles per Renter-Occupied Household	0.9		1.4		1.4	

Travel Time (2015)

Worker Base Age 16 years or Over	3,440		35,657		91,150	
Travel to Work in 14 Minutes or Less	904	26.3%	10,527	29.5%	26,098	28.6%
Travel to Work in 15 to 29 Minutes	980	28.5%	13,111	36.8%	28,565	31.3%
Travel to Work in 30 to 59 Minutes	711	20.7%	9,670	27.1%	18,907	20.7%
Travel to Work in 60 Minutes or More	744	21.6%	6,018	16.9%	12,657	13.9%
Work at Home	112	3.3%	1,366	3.8%	5,468	6.0%
Average Minutes Travel to Work	24.9		23.9		21.4	

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.0725/-74.1311

RFULL9

Home Depot Plaza	1 mi radius		3 mi radius		5 mi radius	
Brick, NJ 08724						
Transportation To Work (2015)						
Worker Base Age 16 years or Over	3,440		35,657		91,150	
Drive to Work Alone	2,940	85.5%	30,140	84.5%	72,848	79.9%
Drive to Work in Carpool	248	7.2%	2,192	6.1%	6,994	7.7%
Travel to Work by Public Transportation	73	2.1%	1,035	2.9%	2,545	2.8%
Drive to Work on Motorcycle	1	-	22	0.1%	26	-
Bicycle to Work	8	0.2%	139	0.4%	507	0.6%
Walk to Work	39	1.1%	618	1.7%	2,278	2.5%
Other Means	19	0.5%	145	0.4%	483	0.5%
Work at Home	112	3.3%	1,366	3.8%	5,468	6.0%
Daytime Demographics (2017)						
Total Businesses	700		3,435		7,669	
Total Employees	8,128		33,297		67,479	
Company Headquarter Businesses	1	0.2%	13	0.4%	25	0.3%
Company Headquarter Employees	1,401	17.2%	1,825	5.5%	2,559	3.8%
Employee Population per Business	11.6 to 1		9.7 to 1		8.8 to 1	
Residential Population per Business	11.3 to 1		23.5 to 1		26.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,321		56,456		129,304	
Labor Force						
Labor Population Age 16 Years or Over (2017)	6,659		64,169		153,065	
Labor Force Total Males (2017)	2,949	44.3%	30,424	47.4%	73,315	47.9%
Male Civilian Employed	1,725	58.5%	20,940	68.8%	47,425	64.7%
Male Civilian Unemployed	116	3.9%	1,135	3.7%	2,136	2.9%
Males in Armed Forces	-	-	9	-	89	0.1%
Males Not in Labor Force	1,107	37.6%	8,340	27.4%	23,664	32.3%
Labor Force Total Females (2017)	3,710	55.7%	33,744	52.6%	79,750	52.1%
Female Civilian Employed	1,741	46.9%	20,007	59.3%	43,652	54.7%
Female Civilian Unemployed	95	2.5%	936	2.8%	1,832	2.3%
Females in Armed Forces	-	-	53	0.2%	73	0.1%
Females Not in Labor Force	1,875	50.5%	12,748	37.8%	34,193	42.9%
Unemployment Rate		3.2%		3.2%		2.6%
Labor Force Growth (2010-2017)	-2	-0.1%	-39	-0.1%	-402	-0.4%
Male Labor Force Growth (2010-2017)	-1	-0.1%	-21	-0.1%	-228	-0.5%
Female Labor Force Growth (2010-2017)	-1	-0.1%	-18	-0.1%	-175	-0.4%
Occupation (2015)						
Occupation Population Age 16 Years or Over	3,469		40,986		91,480	
Occupation Total Males	1,727	49.8%	20,960	51.1%	47,653	52.1%
Occupation Total Females	1,742	50.2%	20,025	48.9%	43,827	47.9%
Management, Business, Financial Operations	468	13.5%	5,336	13.0%	12,278	13.4%
Professional, Related	725	20.9%	8,153	19.9%	20,206	22.1%
Service	611	17.6%	7,699	18.8%	16,721	18.3%
Sales, Office	1,010	29.1%	11,641	28.4%	25,055	27.4%
Farming, Fishing, Forestry	2	0.1%	80	0.2%	134	0.1%
Construction, Extraction, Maintenance	350	10.1%	3,807	9.3%	7,940	8.7%
Production, Transport, Material Moving	301	8.7%	4,269	10.4%	9,146	10.0%
White Collar Workers	2,203	63.5%	25,130	61.3%	57,539	62.9%
Blue Collar Workers	1,266	36.5%	15,856	38.7%	33,940	37.1%

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RFULL9

Home Depot Plaza		1 mi radius		3 mi radius		5 mi radius	
Brick, NJ 08724							
Units In Structure (2015)							
Total Units		3,527		30,798		70,472	
1 Detached Unit		2,125	60.3%	23,669	76.9%	51,556	73.2%
1 Attached Unit		400	11.3%	3,385	11.0%	9,389	13.3%
2 Units		50	1.4%	313	1.0%	1,440	2.0%
3 to 4 Units		154	4.4%	563	1.8%	1,639	2.3%
5 to 9 Units		113	3.2%	862	2.8%	2,151	3.1%
10 to 19 Units		107	3.0%	583	1.9%	1,348	1.9%
20 to 49 Units		105	3.0%	645	2.1%	2,101	3.0%
50 or More Units		395	11.2%	833	2.7%	1,853	2.6%
Mobile Home or Trailer		96	2.7%	300	1.0%	789	1.1%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2015)							
Homes Built 2014 or later		15	0.4%	173	0.6%	420	0.6%
Homes Built 2010 to 2013		27	0.8%	379	1.2%	1,658	2.4%
Homes Built 2000 to 2009		261	7.4%	2,291	7.4%	8,002	11.4%
Homes Built 1990 to 1999		609	17.3%	4,152	13.5%	10,887	15.4%
Homes Built 1980 to 1989		689	19.5%	5,836	19.0%	12,371	17.6%
Homes Built 1970 to 1979		873	24.7%	6,943	22.5%	13,879	19.7%
Homes Built 1960 to 1969		523	14.8%	5,431	17.6%	11,690	16.6%
Homes Built 1950 to 1959		389	11.0%	4,480	14.5%	8,798	12.5%
Homes Built 1940 to 1949		88	2.5%	775	2.5%	1,963	2.8%
Homes Built Before 1939		70	2.0%	689	2.2%	2,580	3.7%
Median Age of Homes		37.5 yrs		39.3 yrs		38.0 yrs	
Home Values (2015)							
Owner Specified Housing Units		2,353		24,757		52,405	
Home Values \$1,000,000 or More		39	1.6%	410	1.7%	1,417	2.7%
Home Values \$750,000 to \$999,999		75	3.2%	396	1.6%	1,531	2.9%
Home Values \$500,000 to \$749,999		136	5.8%	1,556	6.3%	5,517	10.5%
Home Values \$400,000 to \$499,999		357	15.2%	2,436	9.8%	5,966	11.4%
Home Values \$300,000 to \$399,999		560	23.8%	5,939	24.0%	11,720	22.4%
Home Values \$250,000 to \$299,999		285	12.1%	4,684	18.9%	8,022	15.3%
Home Values \$200,000 to \$249,999		249	10.6%	3,625	14.6%	6,585	12.6%
Home Values \$175,000 to \$199,999		123	5.2%	1,411	5.7%	2,622	5.0%
Home Values \$150,000 to \$174,999		168	7.1%	1,531	6.2%	2,872	5.5%
Home Values \$125,000 to \$149,999		129	5.5%	1,437	5.8%	2,607	5.0%
Home Values \$100,000 to \$124,999		52	2.2%	474	1.9%	1,156	2.2%
Home Values \$90,000 to \$99,999		13	0.5%	129	0.5%	417	0.8%
Home Values \$80,000 to \$89,999		14	0.6%	135	0.5%	554	1.1%
Home Values \$70,000 to \$79,999		14	0.6%	84	0.3%	436	0.8%
Home Values \$60,000 to \$69,999		64	2.7%	196	0.8%	707	1.3%
Home Values \$50,000 to \$59,999		19	0.8%	78	0.3%	249	0.5%
Home Values \$35,000 to \$49,999		11	0.5%	105	0.4%	356	0.7%
Home Values \$25,000 to \$34,999		35	1.5%	191	0.8%	444	0.8%
Home Values \$10,000 to \$24,999		16	0.7%	104	0.4%	230	0.4%
Home Values Under \$10,000		9	0.4%	105	0.4%	223	0.4%
Owner-Occupied Median Home Value		\$296,915		\$280,509		\$311,662	
Renter-Occupied Median Rent		\$907		\$1,158		\$1,186	

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RFULL9

Home Depot Plaza

Brick, NJ 08724

1 mi radius

3 mi radius

5 mi radius

Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$214 M	\$2.09 B	\$4.74 B
Total Non-Retail Expenditure	\$116 M	\$1.14 B	\$2.58 B
Total Retail Expenditure	\$98.4 M	\$950 M	\$2.15 B
Apparel	\$7.43 M	\$73.1 M	\$166 M
Contributions	\$9.83 M	\$97.5 M	\$223 M
Education	\$8.41 M	\$82.7 M	\$187 M
Entertainment	\$12.0 M	\$118 M	\$267 M
Food and Beverages	\$31.0 M	\$301 M	\$683 M
Furnishings and Equipment	\$7.37 M	\$73.6 M	\$166 M
Gifts	\$5.55 M	\$54.7 M	\$124 M
Health Care	\$17.1 M	\$162 M	\$367 M
Household Operations	\$6.26 M	\$62.7 M	\$142 M
Miscellaneous Expenses	\$3.15 M	\$30.3 M	\$68.5 M
Personal Care	\$2.76 M	\$27.0 M	\$61.1 M
Personal Insurance	\$1.63 M	\$16.3 M	\$37.1 M
Reading	\$478 K	\$4.65 M	\$10.5 M
Shelter	\$44.8 M	\$433 M	\$982 M
Tobacco	\$1.27 M	\$11.7 M	\$26.8 M
Transportation	\$39.3 M	\$390 M	\$880 M
Utilities	\$15.8 M	\$151 M	\$344 M

Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$5,037		\$5,593		\$5,478	
Total Non-Retail Expenditure	\$2,722	54.0%	\$3,050	54.5%	\$2,985	54.5%
Total Retail Expenditures	\$2,315	46.0%	\$2,543	45.5%	\$2,493	45.5%
Apparel	\$175	3.5%	\$196	3.5%	\$192	3.5%
Contributions	\$231	4.6%	\$261	4.7%	\$258	4.7%
Education	\$198	3.9%	\$221	4.0%	\$217	4.0%
Entertainment	\$282	5.6%	\$316	5.7%	\$309	5.6%
Food and Beverages	\$730	14.5%	\$805	14.4%	\$790	14.4%
Furnishings and Equipment	\$173	3.4%	\$197	3.5%	\$192	3.5%
Gifts	\$130	2.6%	\$146	2.6%	\$143	2.6%
Health Care	\$403	8.0%	\$433	7.7%	\$425	7.8%
Household Operations	\$147	2.9%	\$168	3.0%	\$164	3.0%
Miscellaneous Expenses	\$74	1.5%	\$81	1.4%	\$79	1.4%
Personal Care	\$65	1.3%	\$72	1.3%	\$71	1.3%
Personal Insurance	\$38	0.8%	\$44	0.8%	\$43	0.8%
Reading	\$11	0.2%	\$12	0.2%	\$12	0.2%
Shelter	\$1,053	20.9%	\$1,159	20.7%	\$1,136	20.7%
Tobacco	\$30	0.6%	\$31	0.6%	\$31	0.6%
Transportation	\$924	18.3%	\$1,045	18.7%	\$1,019	18.6%
Utilities	\$372	7.4%	\$404	7.2%	\$398	7.3%

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